



The Football Factory – Beautiful Food for the Beautiful Game

Who we are

The Football Factory is a first of its kind, upscale bistro/bar. We are completely devoted to the beautiful game and its fans.

What we do

The Football Factory offers multiple market-fresh, international menu items paired with cold beer, fine wine and fabulous cocktails in an atmosphere that breathes soccer and sophistication.

We looked at the countries of the world that truly live soccer and devoted dishes on our menu to them. International cuisine with a twist, Chef Johnny Bones is a master of the culinary globe.

The Football Factory has thirteen high-definition flat screen TVs, four of them in private booths, where you control what you watch.

There are two signature cocktails, the Red Card and the Yellow Card Martinis as well as a wide variety of penalty shots. We have twelve draft taps, five featuring Carlsberg products and we've devoted the rest to small, local craft breweries like Steam whistle and Mill Street. For those that like bottled beer we offer a range of international, bottled beer.

The Football Factory openly supports the TFC and Team Canada but at the core we are a place where every fan can catch their match. We welcome all teams and fans of all loyalties. With the private televisions at the back; you can reserve ahead of time and enjoy front row seats for your favourite team.

Where it's at

We are located at 164 Bathurst Street, in the heart of Queen West West on the corner of Bathurst and Richmond Street (steps away from the TTC streetcar that takes fans into Exhibition Place/BMO Field).

Why we did it

We feel the beautiful game should be paired with beautiful food. The menu is comprised of market-fresh, international cuisine with daily specials that showcase different food from soccer-loving countries.

With the opening of The Football Factory, Toronto now has a place to support the TFC, Team Canada and watch international soccer. We're a business class football bistro. We are available for private and corporate functions and there are plans in the works to open a patio for next spring.

Why we called ourselves The Football Factory

Every so often a work of art or piece of literature defines a generation or a lifestyle. The novel The Football Factory by John King is the real deal when it comes to the lives and passions of the firms (a.k.a supporters clubs). For many footy fans, The Football Factory is the definition of passion and fanaticism.

We were inspired by both the movie The Football Factory (Vertigo Films & Rockstar Games) and Mr. King's brilliant novel.

It's not hard to be inspired by the passion of soccer fans. For many it's a way of life. We admire that passion and we apply the same amount of passion to what it is we do. That's why we are so adamant about a market-fresh menu that offers variety and adventure as well as a hip and sophisticated atmosphere where you can enjoy the beautiful game.

You can find us online at www.thefootballfactory.ca. There is also a facebook group (The Football Factory) and TFC tickets are regularly given to members as well as to diners in our random seat giveaways.

The Football Factory is owned by the husband and wife team of Patrick Penman and Christine Whittick Penman. Patrick serves as the General Manager and Christine handles Marketing, PR and Communications. Chef Johnny Bones heads the kitchen and designs the menus with Sous Chef Ben Russell.

For any inquiries please contact Christine Whittick, The Football Factory
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Thanks,

The Gang at TFF